

# WESCO FABRICS INC.

## March/April 2011

4001 Forest Street, Denver, CO 80216 1-800-950-9372/303-388-4101 [www.wescofabrics.com](http://www.wescofabrics.com)

### Barcelona:



Earn a free trip or buy in to enjoy fabulous Barcelona with Wesco in September 2012!

Visit [www.wescofabrics.com](http://www.wescofabrics.com) and click "trip incentives" for **qualifications and buy-in amounts.**



### Contact

[judyschlachet@wescofabrics.com](mailto:judyschlachet@wescofabrics.com)

or call her at 303-388-4101, ext. 233 to register.

### WESCO FABRICS' 65TH YEAR

Joline and Harry Weiss made their post-war entrepreneurial dream come true with many years of hard work. Their retail creation of Weiss Venetian Blinds in 1946 became the wholesale decorative fabric company, Wesco Fabrics, Inc. Today we serve the design trade in all 50 states and 6 countries. Our talented team members energize our mission to make a positive difference in the lives of our customers, employees and vendors. Together, we strive to create long-term relationships and a better world with a higher consciousness of responsibility to each other.



Joline and Harry Weiss, circa 1940's

Background fabric is **Wes Happy Go Lucky, color Candy**, from our Spring 2011 sample book, A Day In Paradise

### DDD SATURDAY SPECIAL

For the month of **March** take an extra 10% off any cut yardage order placed in the showroom on **Saturdays only** from 10 to 3.

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### DESIGNER MARKET DAYS AT DDD

Sign up for Designer Market Days May 4 and 5 at [denverdesign.com](http://denverdesign.com). Our presentation is **CREATING YOUR INTERNET FOOTPRINT** on Thursday, May 5, from 2:30 to 3:30 by Greg Jameson, President of WebStores, Ltd., a software company specializing in website development and shopping cart software. Greg is the author of Growing Your Online Sales. In this digital age of websites, Facebook, Twitter, YouTube videos, blogs, emails and newsletters, he will answer the question, "How do you choose what will work for you?"

**595 S. Broadway, #104W  
303-777-5524**

**DDD APRIL SALE:** For the entire month of April, take an additional 15% off any in stock or special order furniture from CR Laine or Bradington-Young.



## Don't Miss Wesco's Spring 2011 Fabric Collection!

### NEW FREE SAMPLING

Sample sizes for the new line are 9"x 9" for small repeats and 13-1/2"x 12" for large repeats. Recycle to us or keep at no charge! If you need a larger cut, you may order a 1/2 yard sample at 50/50. Please continue to return the larger older loaner samples.

### WESCO FABRICS' DESIGNER WAREHOUSE SALE

**Wednesday & Thursday  
May 11 & May 12  
8:00 a.m. to 4:30 p.m.**

**Fabrics from \$3 to \$30 per yard,  
plus furniture and  
accessories.**

**4001 Forest Street**



### Cold Weather?? Bump Cloth!!

Tired of cold breezes through the window? Help your clients understand the warmth and energy savings brought by lining with Bump Cloth. Not only will your window coverings hang and look better, but when summer arrives (yes, it will), heat will be diminished as well.

Background Fabric is **Wes Fountain of Youth, color Candy** from our Spring 2011 sample book, *A Day In Paradise*.

