

# WESCO FABRICS INC.

## March 2010

4001 Forest Street, Denver, CO 80216 1-800-950-9372/303-388-4101 [www.wescofabrics.com](http://www.wescofabrics.com)

### CHOOSE ITALY OR SAN FRANCISCO

Marla and Dick Gentry are looking forward to sharing with you this breathtaking experience in early September 2011. A trip to exciting San Francisco and the Napa Valley in June 2011 is available for fewer qualifying dollars as well.

To register your account please visit our website, [www.wescofabrics.com](http://www.wescofabrics.com), or email [judyschlachet@wescofabrics.com](mailto:judyschlachet@wescofabrics.com).

Beautiful Positano!



Lombard Street in  
San Francisco.



Background Fabric is Sneak Preview, color Zen from our Spring 2010 sample book It's Showtime.

## DDD SHOWROOM

### MARCH SALE

#### CR Laine Furniture

Take an additional 25% off all furniture in stock, or 15% off special order.

Denver Design District  
595 S. Broadway, #401W  
Denver, Colorado 80209  
303-777-5524  
800-955-9372

**Please see our mailed  
Newsletter for  
Lining specials and  
Special Promotions.**

**Remember, all orders  
entered online receive an  
extra 1% discount.  
Log on at  
[www.wescofabrics.com](http://www.wescofabrics.com).  
Call us for questions  
or training.**

The correct fiber  
content of  
Wes Boogie Sheer, is  
55% Polyester and  
45% Nylon. This  
fabric has a tendency  
to fade in the window.

### **Finial Color Catalog**

On page 47 of the Finial Co. catalog dated August 2009, the steel projection post part numbers are incorrect. The correct part numbers are:

NBL2  
NBL4  
NBL6

The numbers are listed correctly in the Index.

### **INSTALLER PROGRAM LAUNCHED FOR METRO DENVER**

We have contracted with Sean Maes to measure and install our products in the Metro Denver area. Marla has worked with Sean for over 12 years and finds him to be highly ethical and goal-oriented. He understands taking personal responsibility and fits wonderfully in the Wesco culture. You may obtain pricing or sign up for this program through the Denver Design District showroom or the Forest location.

In our trial of this program, we discovered the program works only if the installer does both the measure and the installation. We highly recommend that the designer attend both measure and installation. This helps to insure that the appropriate product is chosen for the window and allows you to make decisions accordingly. Additionally, if there is an issue that arises during installation, the designer is there to direct the next steps.



### **Keeping up with change is the name of the game.**

I am struggling with Facebook. I don't get this Wall thing or how to send a message to just one person. One day 24 pictures of me appeared on my Facebook. I think it was "tagging" by my nephew in Scotland. Is that a verb? Then the search for how do I get rid of any ugly pictures.....I don't get the "fan" thing either. Dick has almost 600 Facebook friends. He finds it has enriched his personal and professional life. Does anyone give Facebook lessons?

Now, blogs I can read. I LOVE Dick's blog. My favorites have been the Heimtextil (1-24) red (2-07) and blue (1-22) blogs. If you are into jewelry, a must see is the 2-21 blog about the fabulous Cartier exhibit in San Francisco. Go to [www.wescofabrics.com](http://www.wescofabrics.com) and click on GENTRY CONNECTS. You can subscribe via email or feed. (Don't ask me what a feed is either.)

*Marla Gentry*

Background Fabric is Matinee, color Parchment, from our Spring 2010 sample book, It's Showtime.

